Understanding Coral Bleaching Events:

1. What is the purpose/message? How easy or challenging is it to understand what the purpose/message is?
2. Who is the audience? Adults, kids, instructors, researchers, general public, someone else?
3. Organization and design – is it clear or ambiguous? Logical and organized? Well labeled?
4. Representation – do the images, icons, symbols make sense? Are they well labeled?
5. Data and sources – Accuracy, relevance, sufficiency, completeness of data given through credible sources?